LAIA MUNNÉ

GRAPHIC DESIGNER

CONTACT

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EDUCATION

2015-2016 VIDEO & FILM EDITING MASTER

ESCAC- UB

2011-2015 FINE ARTS DEGREE

University of Barcelona

COURSES

2022 WEB DESIGN WITH FIGMA

Domestika

2021 CREATIVE PROCESS IN

INTERIOR DESIGN

IED

2017 COMMUNITY MANAGEMENT

FUNED

2016 WORDPRESS CREATION

Domestika

2016 ADOBE AFTER EFFECTS

Microgestió BCN

EXPERIENCE

2019 -CURRENTLY SENIOR GRAPHIC DESIGNER & DEPARTMENT MANAGER

Duchaflex Systems, S.L.

Development, realization and art direction of graphic projects such as; product catalogues, flyers, content and updates of the website, adaptations of ON/OFF pieces, vinyls, branding, design and printing of packaging, die-cuts, blister packs and posters. Design material for a stands and shops. Printing and AAFF.

2018 - 2019 **ART**

ART ASSISTANT SCULPTURE

Quagga Associats, S.L.

Art assistant in the creation of sculptures and reproductions of animals for museums and exhibition halls. Modeling part of the sculptures, realization of artistic finishes, such as painting and details. Use of digital tools photo retouching and design.

2017 - 2018 **ART**

ART DIRECTOR JUNIOR

Wunderman Barcelona Advertising Agency

Development of ideas and concepts together with the art team, to carry out its graphic development and its applications. Realization of creative ON/OFF 360a campaigns, for clients such as Amplifon, Banco Cetelem, General Optica, Caixabank Infantil, Gas Natural/Natugry, Maisons du monde, Mediamrkt, Apple...

2017 - 2018

GRAPHIC DESIGNER TRAINEE

Wunderman Barcelona Advertising Agency

Realization and adaptation of graphic pieces, such as banners, emails, mailings, ebillings, POS, posters... for the creative ON/OFF campaigns of Banco Cetelem, Amplifon, Caixabank Infantil and General Optica.

SKILLS

Adobe Photoshop	Photography & retouch	macOS
Adobe Illustrator	Packaging	Windows
Adobe Indesign	Print & AAFF	
Adobe Premiere	Motion graphics	
Adobe After effects	Video edition	
Adobe Lightroom	RRSS	
Figma	3D	
Wordpress	UI/UX experience	
PPT, PREZI	Microsoft Office	

PERSONAL SKILLS

Organization	
Communication	
Team work	
lean work	
Decision making	

LANGUAGES

Catalan		
Spanish		
English		